

# HANNAH ARTMAN

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## EMPLOYMENT

2024-2026 **Post-doctoral Research Fellow in Local News**, University of Missouri

- Two-year research endeavor focused on local news in Missouri.
- Employing qualitative methods to assess critical information needs in rural areas.
- Collaborating with data and informatics researchers to develop machine learning tools to aggregate and assess information needs in local communities.
- Working alongside an institute to produce academic and industry facing results.

2023-2024 **Adjunct Instructor**, St. Louis Community College

- Employed part-time in the Communications department at Forest Park campus.
- Taught 2/2 Introduction to Mass Communications and Oral Communications.
- Independently sought the position to balance remote dissertation work.

2015-2020 **Senior Account Executive**, Bendixen & Amandi International  
*Public opinion research and consulting firm*

- Tailored 70+ unique research and media campaigns locally, nationally, and internationally.
- Illustrated data in a concise, compelling manner to communicate relevant findings corporate, political, and non-profit stakeholders.
- Designed, coded, and analyzed survey instruments for RDD and PAPI surveys.
- Observed, conducted, or coded over 100 focus groups and IDI's each year.
- Crafted nationwide studies on Spanish-language TV viewership to understand changing audience demographics.
- Researched and traveled for media testing projects based in Mexico for six weeks.
- Managed a rotating staff of interns, entry-level employees and executives in a work positive and productive environment.

*Relevant clients:* Donna Shalala for Congress, Univision Communications, The Miami Herald, Knight Foundation, University of Miami.

2017-2020 **Executive Producer**, Strange Days Podcast  
*National current events program*

- Developed and executive produced an interview and panel-style podcast that averaged 5,000 weekly listeners.
- Pitched, booked, and edited over 300 interviews with pundits, politicians, academics, authors, and artists both in-person and online.
- Informed production decisions based on analytic data.

2017-2020 **Marketing Assistant (part-time)**, Batch Hospitality  
*Bar and restaurant group*

- Created graphics, press releases, digital ad buys, and other strategic support for multiple locations of the South Florida-based hospitality company.
- Utilized social media analytics to customize promotions based on target audience.
- Managed business and community interests by pitching events, partnerships.

## EDUCATION

2020-2024 **Ph.D., Communication** *University of Miami*

Dissertation: “*Desinformación*, discourse, and internet celebrity: Understanding the practices of Latino/a/x political influencers on YouTube.”

*Chair:* Dr. Sallie Hughes

*Committee:* Drs. Victoria Orrego; Karin Wilkins; Joseph Uscinski (Political Science)

Instructor of Record:

- Disinformation, Propaganda, and Media Literacy (Spring 2023)
- Introduction to Communications Literacy (Spring 2023)
- Communication for Development and Social Change (Fall 2022)
- Introduction to Intercultural Communication (Spring 2022)
- Introduction to Mass Media and Society (Fall 2021)

Study Abroad Graduate Teaching Assistant:

- British Politics and Policy (July 2022; 2024)
  - Facilitated guest speakers and field trips for a one-month undergraduate Political Science course based in London, England.
  - Mediated conflicts both in and out of the classroom, often handling unexpected or uncomfortable study abroad situations.
- Covering Global Issues in Miami (May 2023; 2024)
  - Served as teaching assistant, production coordinator, and project manager for a two-week course in Miami hosting 26 students from Universidad de Navarra, Spain.

2010-2015 **Dual-degree BA/MA, Latin American Studies** *University of Miami*

- Coursework focused on media studies and anthropology.
- Lived and studied abroad in Colombia, Puerto Rico, Guatemala, and Panama.

Thesis: “Forging an anonymous voice in the Spanish-language mass media of the United States.”

*Chair:* Dr. Andrew Lynch, Department of Modern Languages and Literature

*Committee:* Dr. Sallie Hughes, Latin American Studies; Ali Habashi, Communication

## RESEARCH

### PUBLICATIONS

**Artman, H.** (2025). Critical pedagogy in practice: Co-creating classroom community through improv comedy. *Teaching Journalism & Mass Communication*, 15(1), 26–28.

**Artman, H., & Hughes, S.** (2022). American and Cuban: Cuban-origin voters' interpretations of Trump and the “Socialist” media frame in the 2020 US presidential election. In *The Future of the Presidency, Journalism, and Democracy* (pp. 84-106). Routledge.

### MANUSCRIPTS UNDER REVIEW

**Artman, H.** (Submitted for review). *More than infotainment: Populist newsfluencers' participatory and global audiences.*

**Artman, H.** (Submitted for review). *Pan-national populism: Latino news influencer practices in the global economy.*

Uscinski, J., Bayar, M. C., **Artman, H.**, Enders, A., Kahveci, I., Klofstad, C., Kreko, P., Stoler, J., & Touchton, M. (Submitted for review). *COVID-19 vaccine regret in the United States.*

### MANUSCRIPTS IN PROGRESS

**Artman, H.** (In preparation). *“I’m not a journalist, I don’t want to be one either.”: How YouTube influencers redefine and circumvent journalistic norms of trust.*

**Artman, H., Kiesow, D. & Jenkins, J.** (In preparation). *Mapping critical information needs: A methodology for assessing audience perspectives.*

Uscinski, J., Bayar, M. C., **Artman, H.**, Enders, A., Kahveci, I., Klofstad, C., Kreko, P., Stoler, J., & Touchton, M. (In preparation). *Do conspiracy theory beliefs form a monological belief system?*

### CONFERENCES

SEPTEMBER 2025 Future of Journalism 2025:  
Critical information needs and machine learning: A methodology for an audience-centric understanding of the local news provision

AUGUST 2025 Association for Education in Journalism and Mass Communication:  
Pan-national populism: Latino news influencer practices in the global economy

- JUNE 2025 International Communication Association:
- “I’m not a journalist, I don’t want to be one either”: How YouTube influencers redefine and circumvent journalistic norms of trust
  - Audience perspectives of local news provision in Missouri
- MAY 2025 IAMCR Political Communication in Latin America:  
More than infotainment: Populist newsfluencers’ participatory and global audiences
- MARCH 2025 2025 Local Journalism Researchers Workshop:  
Critical information needs: A methodology for assessing audience perspectives
- AUGUST 2024 Association for Education in Journalism and Mass Communication:
- Critical pedagogy in practice: Co-creating classroom community through improv comedy.
  - Creativity, community, and dialogue: Youth media literacy and zines.
- JUNE 2024 International Communication Association:  
*Desinformación*, discourse, and internet celebrity: Understanding the practices of Latino/a/x political influencers on YouTube.
- AUGUST 2023 Association for Education in Journalism and Mass Communication:  
*Desinformación en Español*: Ignoring and exploiting the role of broadcast radio in diasporic communities.
- MARCH 2023 University of Miami International Conspiracy Theory Symposium:  
Conspiracy thinking and beliefs among Latinos in Florida.
- NOVEMBER 2022 National Communication Association:  
Spanish-Language Mis/Disinformation During a Global Pandemic: A Content Analysis of TikTok Videos about COVID-19.
- MAY 2022 International Communication Association, Global Latinidades Preconference:  
Cuban American reception of the ‘Scary socialist’ frame in US political ads: Inter-generational exile families and the third-person effect in Miami.
- FEBRUARY 2022 Western States Communication Association:  
Faith and Fear: Comparing Spanish-language Campaign Messaging from the 2020 Presidential Election: A Semiotic Analysis.
- AUGUST 2021 International Association for Media and Communication Research:
- Latinos for Trump? Intersectional identities and political participation among Cuban and non-Cuban Latinx voters in greater Miami.
  - Communicating cultural identity through Miami’s street art and graffiti: A multimedia ethnography.

## PROGRAMS AND AWARDS

- FALL 2024 Mentoring Up at Mizzou, a CIMER Training
- Participant in a multi-session course to help post-docs network and navigate their mentoring relationships.
- SEPTEMBER 2024 NPR NextGen Radio participant
- Selected to produce a web story from a week-long audio and digital media workshop at St. Louis Public Radio.
- MAY 2024 University of Miami Graduate Student Commencement Speaker
- Delivered the student commencement address in front of 8,000 people.
- FEBRUARY 2024 University of Miami Graduate School Three-Minute Thesis Competition
- One of seven graduate students to compete in renowned competition.
- AUGUST 2023 Washington University Brown School System Sciences for Social Impact
- Participant in week-long introductory course for network analysis.
- JULY 2023 University of Miami Institute of the Americas Tinker Field Research Grant
- Project title: “Perceptions and exposure to mis/disinformation in Mexico: Exploring flows from north to south.”
- AY 2022-2023 University of Miami UDialogue program participant
- Selected from a pool of university-wide graduate students to participate in a year-long workshop on Diversity, Equity, and Inclusion.
- SPRING 2022 University of Miami School of Communication Distinguished Fellowship in Global Communication
- Received additional funding and release time to initiate exploratory research project on disinformation.
- FALL 2020 University of Miami Graduate School Dean’s Fellowship
- Selected upon acceptance to the PhD program to receive support and recognition through the Graduate School’s most prestigious award.

## ADDITIONAL INFORMATION

- Social Chair, University of Missouri Post-doctoral Association AY 2025-2026.
- Advisory Board, Vice City Comedy Festival 2025.
- Member, Daughters of the American Revolution, 2020-present.
- Company member, comedienne, and Executive Producer at Villain Theater, 2018-2023.
- Member, Nikki Fried for Governor Women’s Council, 2022.
- Well-versed with Adobe Premiere, Photoshop, Lightroom, Audition, and AfterEffects.
- Fluent in Spanish, conversational in French, and unabating curiosity of other languages.