

HANNAH ARTMAN, PHD

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EMPLOYMENT

2024-2027 **Post-doctoral Research Fellow in Local News**, University of Missouri

- Three-year research endeavor focused on local news in Missouri.
- Employing qualitative methods to assess critical information needs in rural areas.
- Collaborating with data and informatics researchers to develop machine learning tools to aggregate and assess information needs in local communities.
- Working alongside the Reynold Journalism Institute to produce academic and industry facing results.
- Coordinating with other affiliated faculty to initiate and share new projects

2015-2020 **Senior Account Executive**, Bendixen & Amandi International
Public opinion research and consulting firm

- Tailored 70+ unique research and media campaigns locally, nationally, and internationally.
- Illustrated data in a concise, compelling manner to communicate relevant findings corporate, political, and non-profit stakeholders.
- Designed, coded, and analyzed survey instruments for RDD and PAPI surveys.
- Observed, conducted, or coded over 100 focus groups and IDI's each year.
- Crafted nationwide studies on Spanish-language TV viewership to understand changing audience demographics.
- Researched and traveled for media testing projects based in Mexico for six weeks.
- Managed a rotating staff of interns, entry-level employees and executives

Relevant clients: Donna Shalala for Congress, Univision Communications, The Miami Herald, Knight Foundation, University of Miami.

2017-2020 **Executive Producer**, Strange Days Podcast
National current events program

- Developed and executive produced an interview and panel-style podcast that averaged 5,000 weekly listeners.
- Pitched, booked, and edited over 300 interviews with pundits, politicians, academics, authors, and artists both in-person and online.

2017-2020 **Marketing Assistant (part-time)**, Batch Hospitality

- Created graphics, press releases, digital ad buys, and other strategic support for multiple locations of the South Florida-based hospitality company.
- Utilized social media analytics to customize promotions based on target audience.

COURSES TAUGHT

INSTRUCTOR OF RECORD

- **University of Missouri**, Writing for Journalism and Strategic Communication; Fall 2026
- **Saint Louis Community College**, Mass Communications; Fall 2023, Spring 2024
- **Saint Louis Community College**, Oral Communications; Fall 2023, Spring 2024
- **University of Miami**, Disinformation, Propaganda, and Media Literacy; Spring 2023
- **University of Miami**, Introduction to Communications Literacy; Spring 2023
- **University of Miami**, Communication for Development and Social Change; Fall 2022
- **University of Miami**, Introduction to Intercultural Communication; Spring 2022
- **University of Miami**, Introduction to Mass Media and Society; Fall 2021

STUDY ABROAD GRADUATE TEACHING ASSISTANT

- **University of Miami**, British Politics and Policy; July 2022 & 2024
 - Facilitated guest speakers and field trips for a one-month undergraduate Political Science course based in London, England.
 - Mediated conflicts both in and out of the classroom, navigating students' educational experience, safety, and privacy.
- **University of Miami**, Covering Global Issues in Miami; May 2023, 2024, & 2026
 - Served as production coordinator and project manager for a two-week course in Miami hosting 26 students from Universidad de Navarra, Spain.
 - Returned as Program Coordinator in 2026.

INVITED LECTURES (POST-GRAD)

- **University of Missouri**, Gender and Media; Fall 2025, Spring 2026, Fall 2026
- **University of Missouri**, Principles of Journalism and Democracy; Fall 2026
- **Universidad de Navarra**, Political Communication; Fall 2026
- **New York University – Prague**, Social Media Practicum; Spring 2026
- **University of Miami**, Qualitative Research Methods; Fall 2024

EDUCATION

2020-2024 **Ph.D., Communication** *University of Miami*

Dissertation: “*Desinformación*, discourse, and internet celebrity: Understanding the practices of Latino/a/x political influencers on YouTube.”

Chair: Dr. Sallie Hughes

Committee: Drs. Victoria Orrego; Karin Wilkins; Joseph Uscinski (Political Science)

2010-2015 **Dual-degree BA/MA, Latin American Studies** *University of Miami*

- Coursework focused on media studies and anthropology.
- Lived and studied abroad in Colombia, Puerto Rico, Guatemala, and Panama.

Thesis: “Forging an anonymous voice in the Spanish-language mass media of the United States.”

Chair: Dr. Andrew Lynch, Department of Modern Languages and Literature

Committee: Dr. Sallie Hughes, Latin American Studies; Ali Habashi, Communication

RESEARCH

PUBLICATIONS

Artman, H. (2026). Pan-national populism: Latino news influencer practices in the global economy. *Media, Culture & Society*.

Bayar, Mert C., **Artman, H.**, Enders, A., Kahveci, I., Klostad, C., Krekó P., Stoler, J., Touchton, M. & Uscinski, J. (2026). Correlates of COVID-19 Vaccine Regret in the United States. *Journal of General Internal Medicine*.

Artman, H. (2025). Critical pedagogy in practice: Co-creating classroom community through improv comedy. *Teaching Journalism & Mass Communication*, 15(1), 26–28.

Artman, H., & Hughes, S. (2022). American and Cuban: Cuban-origin voters' interpretations of Trump and the “Socialist” media frame in the 2020 US presidential election. In *The Future of the Presidency, Journalism, and Democracy* (pp. 84-106). Routledge.

MANUSCRIPTS ACCEPTED FOR PUBLICATION

Artman, H. (*Accepted for publication*). “I’m not a journalist, I don’t want to be one either”: Understanding the rise (and risk) of YouTube news influencers. *Routledge Handbook of Latinx Journalism*.

Artman, H. (*Accepted for publication*). More than infotainment: Populist newsfluencers’ participatory and global audiences. *Palabra Clave*.

Artman, H. & Uscinski, J. (*Accepted for publication*). On the study of epistemically suspect information. *Todas as Letras*.

MANUSCRIPTS UNDER REVIEW

Kiesow, D. & **Artman, H.** (*Submitted for review*). Mapping outside the lines: Crossover and spillover in rural news provision.

MANUSCRIPTS IN PROGRESS

Artman, H., Kiesow, D. & Jenkins, J. (*In preparation*). Mapping critical information needs: A methodology for assessing audience perspectives.

Artman, H., and Mathews, N. (*In preparation*). Inside the business of obituaries in weekly newspapers.

Khanom, A, Kiesow, D., Jenkins, J., & **Artman, H.** (*In preparation*). Beyond critical information needs.

CONFERENCES

AUGUST 2026 Association for Education in Journalism and Mass Communication:

- Obits in weekly newspapers: Public good or financial necessity?
- Using zines to explore the intersection of gender and media in the journalism classroom
- Go abroad: Cultural exchange programs for journalism students
- Measuring local: Operationalizing news stories as a primary unit of analysis

JULY 2026 International Conference on Social Media & Society
“The culture is CHANGING!!!”: #MAHA, RFK, and the TikTok health influencer”

JUNE 2026 Digital Humanities Today:
Gender, power, and societal stigma: Examining media coverage of sex work in the post-pandemic era

MARCH 2026 Association for Education in Journalism and Mass Communication Southeast Colloquium:
Local news on social media: Aggregating and politicizing community information

SEPTEMBER 2025 Future of Journalism 2025:
Critical information needs and machine learning: A methodology for an audience-centric understanding of the local news provision

AUGUST 2025 Association for Education in Journalism and Mass Communication:
Pan-national populism: Latino news influencer practices in the global economy

JUNE 2025 International Communication Association:

- “I’m not a journalist, I don’t want to be one either”: How YouTube influencers redefine and circumvent journalistic norms of trust
- Audience perspectives of local news provision in Missouri

- MAY 2025 IAMCR Political Communication in Latin America:
More than infotainment: Populist newsfluencers' participatory and global audiences
- MARCH 2025 2025 Local Journalism Researchers Workshop:
Critical information needs: A methodology for assessing audience perspectives
- AUGUST 2024 Association for Education in Journalism and Mass Communication:
- Critical pedagogy in practice: Co-creating classroom community through improv comedy.
 - Creativity, community, and dialogue: Youth media literacy and zines.
- JUNE 2024 International Communication Association:
Desinformación, discourse, and internet celebrity: Understanding the practices of Latino/a/x political influencers on YouTube.
- AUGUST 2023 Association for Education in Journalism and Mass Communication:
Desinformación en Español: Ignoring and exploiting the role of broadcast radio in diasporic communities.
- MARCH 2023 University of Miami International Conspiracy Theory Symposium:
Conspiracy thinking and beliefs among Latinos in Florida.
- NOVEMBER 2022 National Communication Association:
Spanish-Language Mis/Disinformation During a Global Pandemic: A Content Analysis of TikTok Videos about COVID-19.
- MAY 2022 International Communication Association, Global Latinidades Preconference:
Cuban American reception of the 'Scary socialist' frame in US political ads: Inter-generational exile families and the third-person effect in Miami.
- FEBRUARY 2022 Western States Communication Association:
Faith and Fear: Comparing Spanish-language Campaign Messaging from the 2020 Presidential Election: A Semiotic Analysis.
- AUGUST 2021 International Association for Media and Communication Research:
- Latinos for Trump? Intersectional identities and political participation among Cuban and non-Cuban Latinx voters in greater Miami.
 - Communicating cultural identity through Miami's street art and graffiti: A multimedia ethnography.

PROGRAMS AND AWARDS

- FALL 2025 Centre for Discourse Studies
- Completed a six-week training course on critical discourse analysis
- FALL 2024 Mentoring Up at Mizzou, a CIMER Training
- Participant in a multi-session course to help post-docs network and navigate their mentoring relationships.
- SEPTEMBER 2024 NPR NextGen Radio participant
- Selected to produce a web story from a week-long audio and digital media workshop at St. Louis Public Radio.
- MAY 2024 University of Miami Graduate Student Commencement Speaker
- FEBRUARY 2024 University of Miami Graduate School Three-Minute Thesis Competition
- AUGUST 2023 Washington University Brown School System Sciences for Social Impact
- Participant in week-long introductory course for network analysis.
- JULY 2023 University of Miami Institute of the Americas Tinker Field Research Grant
- AY 2022-2023 University of Miami UDialogue program participant
- SPRING 2022 University of Miami School of Communication Distinguished Fellowship in Global Communication
- FALL 2020 University of Miami Graduate School Dean's Fellowship
- Selected upon acceptance to the PhD program to receive support and recognition through the Graduate School's most prestigious award.

ADDITIONAL INFORMATION

- Social Chair, University of Missouri Post-doctoral Association AY 2025-26; 2026-27.
- Advisory Board, Vice City Comedy Festival 2025-2027.
- Member, Daughters of the American Revolution, 2020-present.
- Company member, comedienne, and Executive Producer at Villain Theater, 2018-2023.
- Member, Nikki Fried for Governor Women's Council, 2022.
- Well-versed with Adobe Premiere, Photoshop, Lightroom, Audition, and AfterEffects.
- Fluent in Spanish, conversational in French, and unabating curiosity of other languages.